

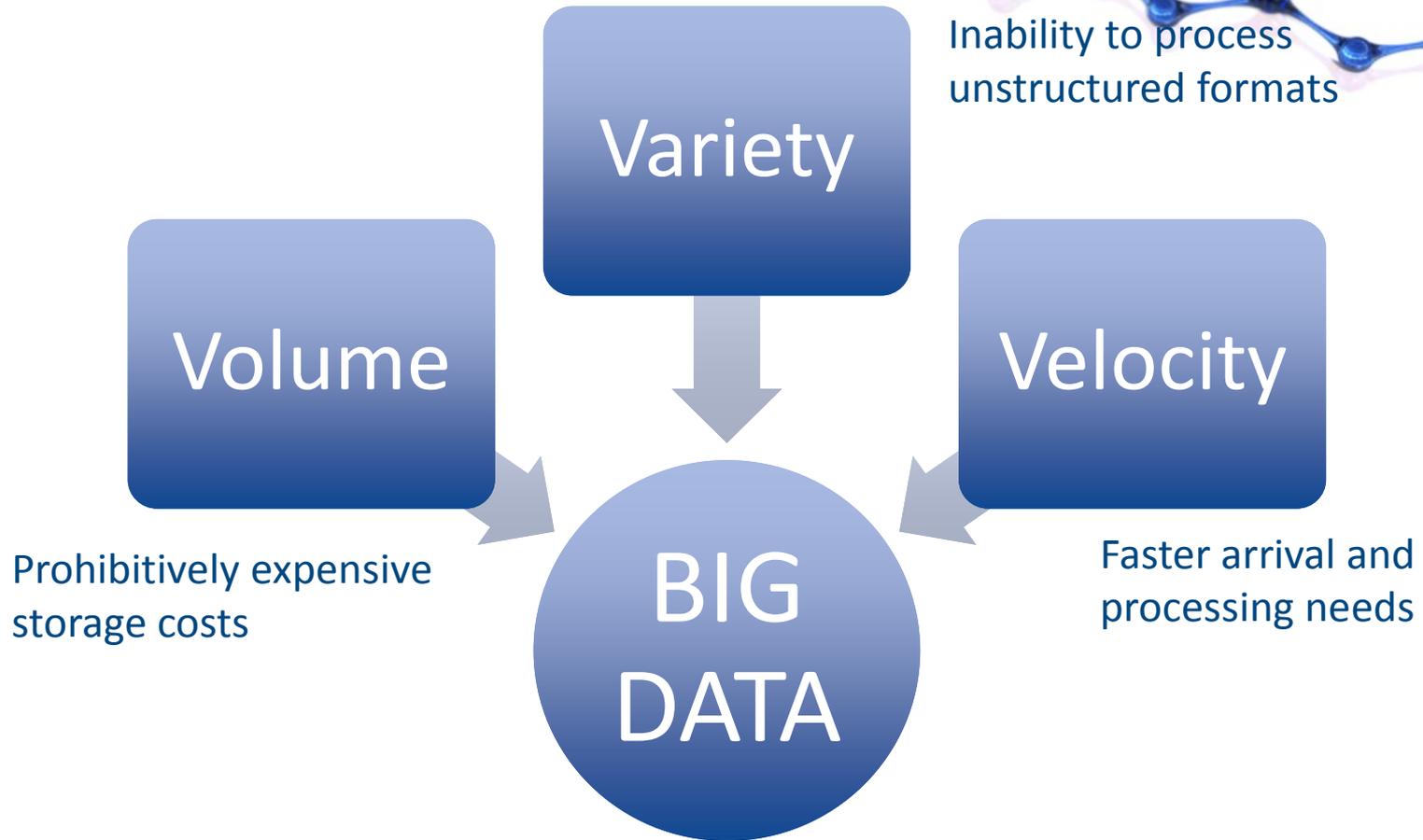


Data Warehouse Offload

Budapest, 5.6.2013

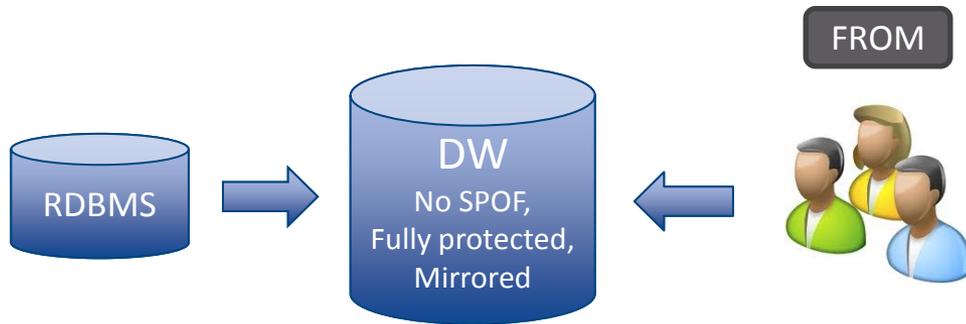
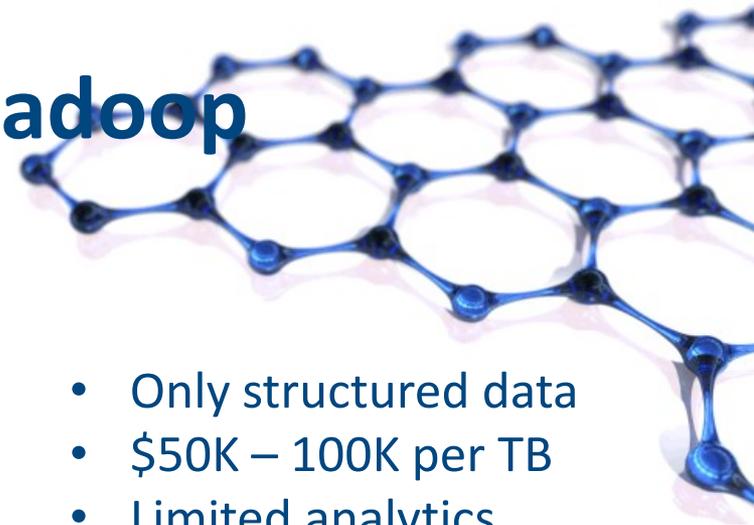
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Arrival of Big Data Impacts Data Warehouse



How can a Data Warehouse **leverage** Big Data?

Leveraging Big Data Using Hadoop



- Only structured data
- \$50K – 100K per TB
- Limited analytics

TO



- Both structured and unstructured data
- 50x-100x cost savings: \$1K per TB
- Expanded analytics with MapReduce, NoSQL, etc.

What is the Best Way to Deploy Hadoop?



Transitory Data Store

- Temporary offload
- Unprotected data
- Connector based integration with data warehouse, ETL tools

vs.

Big Data Hub

- Permanent Offload
- Highly available and fully protected data
- Works with existing tools
- Real-time ingestion and extraction

MapR: The Only Solution for Big Data Hub

Enterprise Grade Platform

- 99.999% HA
- Full data protection
- Disaster recovery

Best ROI

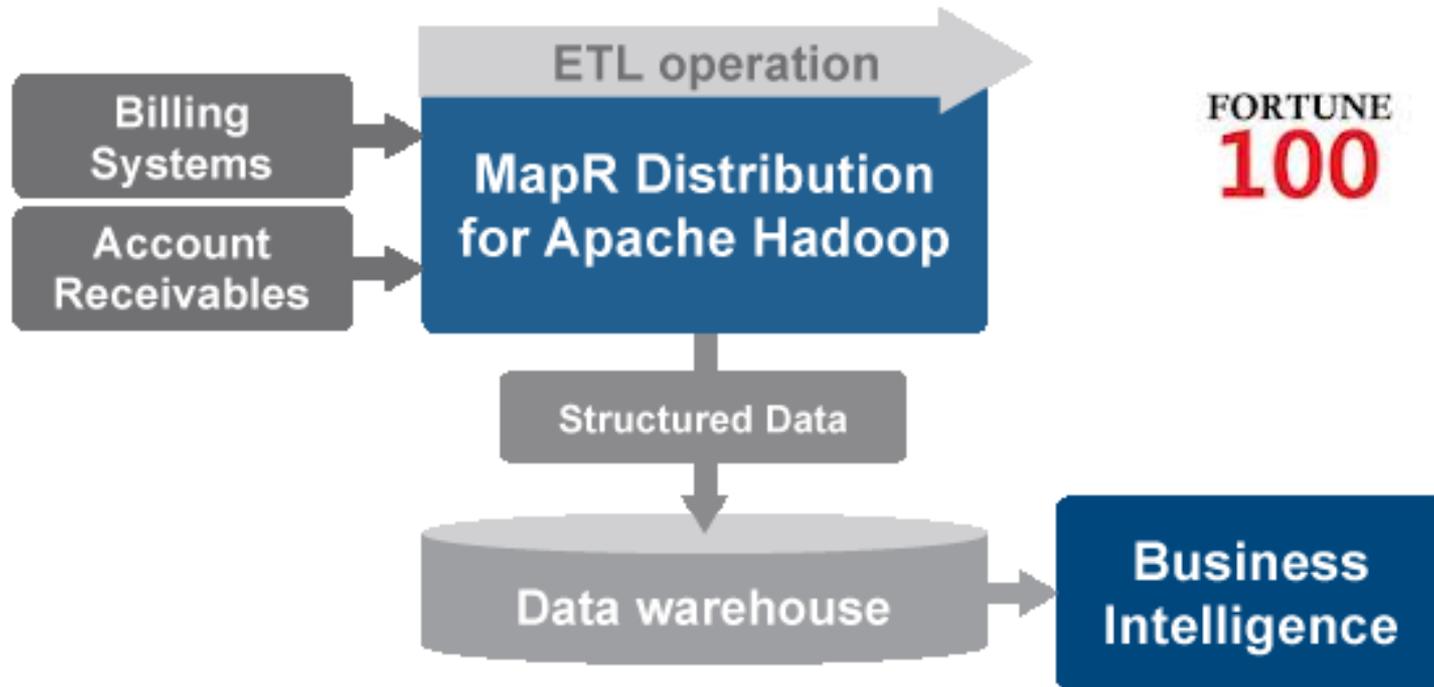
- World-record performance
- No connectors required
- Unlimited scale

Easiest Integration

- Industry-standard interfaces:
NFS, ODBC, LDAP, REST
- Streaming writes



MapR Customer Case Study



Business Impact:

- ✓ Saved millions in TCO
- ✓ 10x faster, 100x cheaper
- ✓ Maintain the same SLAs
- ✓ Did not purchase connectors to integrate existing infrastructure
- ✓ Implemented the change without impacting users